

# IT consulting newsflash

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Google has been fined €44m for failing to provide users with transparent data usage terms and conditions.

The fine was levied using penalties laid out in the EU's general data protection regulation (GDPR).

The French data authority claimed Google made it too difficult for users to find essential information such as why data was being processed, how long it would be stored, how personal data was being used for targeting advertising - and also by splitting permissions across multiple documents, help pages and settings screens.

Lack of clarity meant that users were unable to exercise their right to opt out.



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