

Solution spotlight

Getting businesses on line



The world that we once knew is being redefined. Retail businesses, in particular, need to show their resilience and adaptability by transforming product and service offerings. With social distancing becoming part of the “new norm”, marketplace must switch to digital.

Digital transformation – and in particular the establishment of an online presence that enables businesses to (re)connect meaningfully with stakeholders – has become a critical contributor to competitive advantage. Websites and mobile applications that deliver a seamless online shopping experience are offering retail firms a great opportunity to connect with customers.

Businesses need to invest scarce resources wisely. Our digital advisory teams can help:

- Develop a rapid transformation agenda
- Get your business online
- Project manage your transformation journey



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At Keypoint, we work with businesses to develop engaging e-commerce apps and websites that offer customers a stress-free shopping experience. With a focus on quick turnaround times, robust infrastructure and meeting customer demand, we help businesses develop cost-effective solutions to reinforce operations during these uncertain times.

Keypoint, as an independent professional services firm with a deep knowledge of, and experience in, eCommerce is well-placed to advise key decision makers on various ways of digitally transforming retail (and a wide range of other) businesses – and suggesting they most appropriate way to move your business on line and reconnect with your customers.

Contact us for more information.