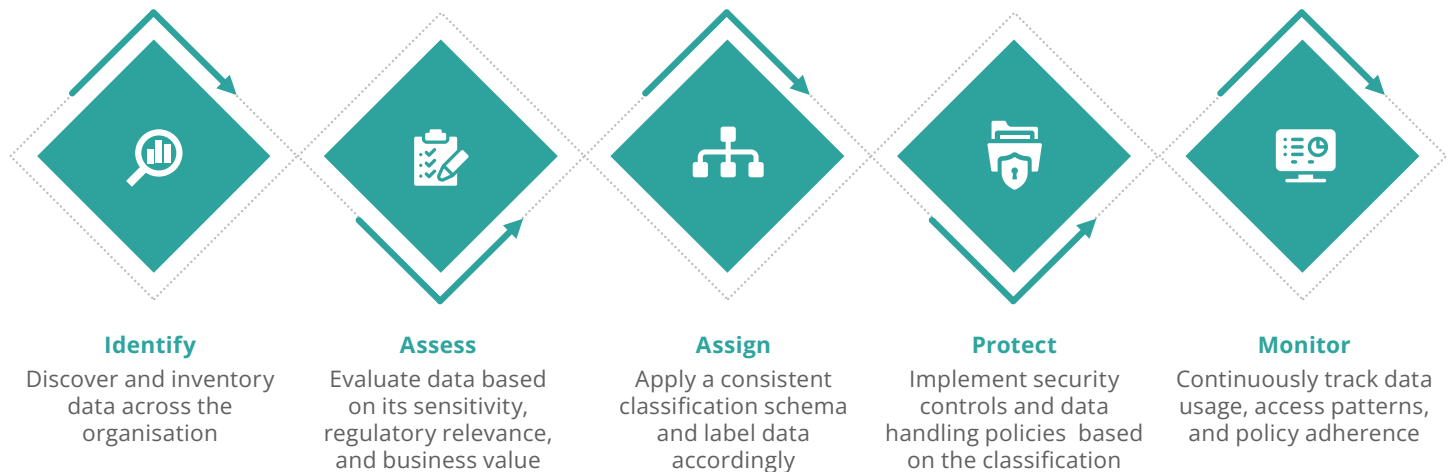Solution spotlight
Data Classification

Data classification is the process of organising and categorising data based on its sensitivity, importance, and regulatory requirements. It enables organisations to manage data effectively, protect sensitive information, and comply with legal and industry regulations. Proper data classification ensures that critical business and customer information is handled securely while optimising data storage, access control, and risk management. By implementing a structured data classification framework, businesses can improve data security, prevent breaches, and enhance operational efficiency.

Keypoint's approach

Identify	Assess	Assign	Protect	Monitor
Discover and inventory data across the organisation	Evaluate data based on its sensitivity, regulatory relevance, and business value	Apply a consistent classification schema and label data accordingly	Implement security controls and data handling policies based on the classification	Continuously track data usage, access patterns, and policy adherence

Why data classification?

In today's digital landscape, organisations handle vast amounts of data, including financial records, customer information, intellectual property, and internal communications. Without proper classification, businesses face security risks, compliance violations, and inefficiencies. Implementing data classification provides several key benefits:

Enhanced data security | Regulatory compliance | Improved risk management | Operational efficiency | Stronger data governance

Why Keypoint?

- Team of experienced and qualified professionals
- Delivered multiple data classification projects across different sectors
- Tailored solutions

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