

# Solution spotlight

## Business resilience



In the current environment, businesses are facing an unprecedented number of disruptive events including economic and business trends, diverging customer behaviour, significant supply chain disruptions, rapid technological modifications and geo-political factors – all of which can demand modifications (sometimes quick and relatively straightforward and sometimes requiring significant change to business models).

Our management consulting team, working with professionals from other service lines, help determine the impact of this disruption on business and supply chains – and work with key decision makers to identify mitigants and recommend solutions.

- Assess realignment of the supply chains to reduce delivery impact
- Expand customer demographics and delivery channels
- Identify industry and regulatory responses
- Develop operational solutions to mitigate adverse impacts

When studying business interruption, our teams:

- Analyse potential additions to revenue sources
- Evaluate cost optimisation opportunities to optimally use available resources

Developing a tactical, well-considered solution to business disruption requires deep expertise across all aspects of a business including operations, systems and human capital.



### Disruptors

- Macroeconomic trends
- Customer behaviour
- Technological change
- Geo-political factors



### Mitigants

- Analysis
- Realignment
- Resilience
- Operational solutions



### Focus areas

- Revenue sources
- Supply chains
- Cost optimisation
- Delivery channels



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As one of the GCC's most comprehensive providers of business advisory services, Keypoint is well-placed to highlight the challenges businesses are currently facing and recommending ways to bolster business resilience.